Dr. Deborah Johnson-Blake's BIO

Dr. Deborah "Dr. DJ" Johnson-Blake, widely recognized as **The Time Management Diva®**, is an award-winning author, keynote speaker, executive coach, leadership trainer, higher education consultant, and CEO of The Writing Pad, LLC. With more than 25 years of experience spanning higher education, workforce development, nonprofit leadership, and organizational consulting, she helps individuals and organizations maximize productivity, strengthen leadership capacity, and achieve sustainable results.

A respected practitioner-scholar, Dr. DJ currently serves as an Associate Professor and Research Chair at Liberty University, where she teaches leadership and business courses while mentoring doctoral candidates through the research and dissertation process. Her passion for student success, leadership development, and academic excellence has earned her recognition as the inaugural recipient of Liberty University's Faculty Service-with-Excellence Award.

Before her faculty career, Dr. DJ spent more than a decade in higher education administration at Atlanta Technical College, where she served as Director of Continuing Education, Conference Center Director, and Institutional Research Specialist. In these leadership roles, she managed large workforce development initiatives, oversaw professional and continuing education programs, directed conference and event operations, supported accreditation and institutional effectiveness efforts, and collaborated with business, industry, and community partners to expand educational opportunities and workforce training programs. This unique combination of academic, administrative, and workforce development experience enables her to bridge the gap between higher education and industry needs.

As founder and CEO of The Writing Pad, LLC, Dr. DJ has designed and delivered more than 150 workshops, keynotes, and training programs for colleges and universities, corporations, government agencies, chambers of commerce, nonprofits, and professional associations. Her areas of expertise include leadership development, time management, organizational effectiveness, communication, customer service, strategic planning, and professional development.

Dr. DJ is also the best-selling author of *52 Time Management H.A.C.K.S.*, where she teaches practical strategies for assessing habits, strengthening focus, and creating a lifestyle of intentional productivity. Her engaging, energetic approach has earned her a national reputation for helping busy professionals take control of their calendars, priorities, and goals.

A passionate advocate for women's leadership and community engagement, Dr. DJ currently serves as National Vice President for the American Business Women's Association (ABWA) and was honored as the 2021 ABWA National American Business Woman. She serves on numerous community nonprofit and healthcare boards, including the Wellstar Regional Health Board, as Vice Chair of the Hospital Authority Board of Douglas County, and as a board member of the Douglas County Chamber of Commerce Partners in Education of Douglas County, among others. She remains actively involved in initiatives that advance education, leadership, and economic empowerment.

Whether speaking from a conference stage, facilitating a leadership retreat, consulting with higher education leaders, or coaching executives, Dr. DJ delivers actionable strategies, authentic insights, and contagious enthusiasm. Her signature message is simple but powerful:

"You can't manage time—but you can manage how you use it."

When she's not helping others achieve their goals, Dr. DJ enjoys spending time with her family, serving her community, and dancing to Chaka Khan's "I'm Every Woman."

Connect with Dr. DJ at **www.deborahjohnsonblake.com** and **www.meetdrdj.com**.